

WHEREAS, the City of Rushford adopted an ordinance April 10, 1995, entitled An Ordinance for the Collection and Administration of Local Lodging Tax, and;

WHEREAS, State Statute regulates that a City must designate a local convention or tourism bureau for the purpose of marketing and promoting the City, and;

WHEREAS, the City of Rushford has explored options for the administering of the proceeds of the local lodging tax for the promotion of tourism in the area, and;

WHEREAS, the Rushford Peterson Valley Chamber of Commerce Board of Directors has agreed to be the "Board" for the purposes of this ordinance. The Chamber's Board of Directors intends to consistently consult the City's lodging establishments on the use of the lodging tax funds it receives. The lodging establishments will have prior written knowledge of, and the opportunity to provide input into how these funds are intended to be used for promotion,

NOW, THEREFORE, the following amendments will clarify definitions and procedures for the administration of the local lodging tax:

AMENDMENT TO LOCAL LODGING TAX ORDINANCE

THE CITY OF RUSHFORD ORDAINS:

SECTION 1. The following sections of City Local Lodging Tax Ordinance dated April 10, 1995 shall be amended as set forth hereinafter:

Section 1. Definitions:

Subd. 1.02: "Board" means the Rushford Peterson Valley Chamber of Commerce Board of Directors as established for the purpose of administering the proceeds of the local lodging tax for the promotion of tourism in this area.

Subd. 1.03: "Lodging" means the consideration of lodging at a hotel, motel, rooming house, tourist court, or resort, other than the renting or leasing thereof for the continuous period of thirty days or more. "Lodging" shall not include the renting or leasing of campgrounds, camper or motor home sites, except for City of Rushford municipally-owned campgrounds which are eligible for taxation.

Section 7. Examination of Return, Adjustments Notices and Demands: The City of Rushford shall provide a quarterly report of the amount of lodging tax collected and shall disperse the net proceeds to the City and the Board. Ninety-five percent of the gross proceeds shall be paid to the Board and five percent of the gross proceeds shall be retained by the City quarterly. The City of Rushford shall attempt to contact the lodging facility operator once and provide written notice by certified or registered mail, postage prepaid, of the failure to file the return and pay the tax due. If the violation has not been cured within 30 days of the written notice, the City of Rushford shall commence enforcement proceedings.

Section 14. Use of Proceeds:

Subd. 14.02: The Board shall use the money paid to it pursuant to this ordinance to market and promote the City as a tourist center. The Board shall submit quarterly reports to the City in writing concerning its activities which report shall include but not be limited to:

- a) Financial statement
- b) Summary of promotion efforts
- c) Trade shows attended
- d) Telephone contacts received
- e) Future plans of the Board

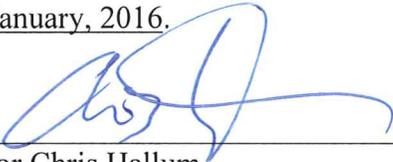
SECTION 2. SEVERABILITY & SAVINGS CLAUSE.

If any section or portion of this ordinance shall be found unconstitutional or otherwise invalid or unenforceable by a court of competent jurisdiction, that finding shall not serve as invalidation or affect the validity and enforceability of any other section or portion of this ordinance.

SECTION 3. EFFECTIVE DATE.

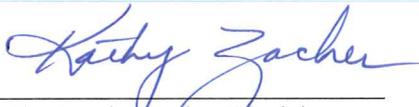
This ordinance shall be in full force and effect from and after passage and publication, as provided by law.

Adopted by the Rushford City Council this 25th day of January, 2016.



Mayor Chris Hallum

Attest:



Kathy Zacher, City Clerk/Treas.

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