



*City of Rushford*

**Economic  
Development  
Authority**

**Tools for Existing  
and New Businesses**

*Rushford: A City of Parks, Trees, and Trails  
Your Partner in Business*



take root

Rushford-Peterson Valley

MINNESOTA

[www.rushford.govoffice.com](http://www.rushford.govoffice.com)

# Come live, work, and visit the Rushford-Peterson Valley

## What can we do to help you succeed?

### A Town With a Supportive Culture to Help You Succeed

Founded by resolute pioneers in the mid 19th Century, and reinforced by gritty determination following the 2007 flood, Rushford is a community of folks with a positive "can do" attitude. Like many small towns, we support our businesses as we are all vested in their success. Unlike many small communities, we have resources to help existing and start up businesses thrive. The City and EDA have created a set of tools to assist entrepreneurs; financial, public infrastructure, and dedicated staff/consultants who will help in any way.

### Tools in our Tool Box

#### Rushford Programs

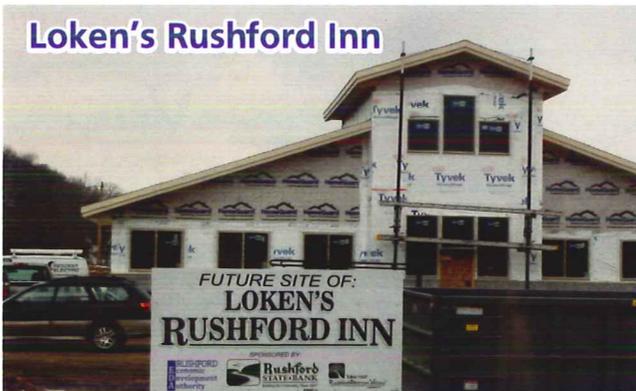
**Micro Loan and Grant:** Up to \$5,000 loan and up to \$500 matching grant for business improvements.

**Revolving Loan Fund:** Major gap financing loans at or below market rates for new and existing businesses. Funds not to exceed \$500,000.

**Tax Increment Financing (TIF) and Tax Abatement:** Tools for assisting financing development, redevelopment and other improvement costs.

**Available Land:** The City of Rushford owns two business parks with land zoned, subdivided and provided with all utilities.

### Loken's Rushford Inn



### Connaughty Industries



### Community and Economic Development Associates (CEDA)

CEDA has been our partner for years offering professional expertise in business planning, financing and other development resources to assist existing businesses or new ventures. Whether you have an existing business, new startup or expansion, our partnership with CEDA may allow you to access these resources at no cost. See more at: [www.cedausa.com](http://www.cedausa.com).

### Southeastern Minnesota Initiative Foundation (SMIF)

SMIF has been our advocate and partner with flood recovery as well as entrepreneur funding. See more info at: [www.smifoundation.org](http://www.smifoundation.org)

### Minnesota Department of Employment and Economic Development (DEED)

See [mn.gov/deed/business](http://mn.gov/deed/business) for an extensive list of business resources, loan programs and training opportunities. Our EDA resources will assist you in navigating through these programs.

**Minnesota Investment Fund (MIF):** Provides grants for increased employment and retaining high quality jobs. 50% of the project costs must be privately funded.

### Federal Programs

USDA Rural Development and Small Business Administration offers several programs for economic development.

CEDA as well as our local banks can assist you in navigating through the programs and business loan opportunities with **Small Business Administration (SBA)** [www.sba.gov](http://www.sba.gov) and **United States Department of Agriculture (USDA)** [www.usda.gov](http://www.usda.gov).

### A Year Round, Full Service Town

Rushford boasts year round activities that will enhance your life. Imagine a 3 minute commute where the only traffic is a farmer on a tractor. Where for a power lunch you can go for a snowmobile ride along hundreds of miles of groomed trails in the area. Where the view outside your window isn't a strip mall or concrete canyon but hardwood covered bluffs that soar above the community. The Rushford area prides itself as a full service community where you won't have to leave to find the basics of life. Shopping for nearly all essentials is available in town. Rushford also boasts high quality medical, dental, and a drug store to meet your needs.

### Jessie St Java



## *Rushford:*

**A great place to visit,  
a great place to open a business,  
a great place to live!**

The City of Rushford stands ready to assist existing or prospective businesses. We are committed to utilizing every resource possible to help you with your business needs.



### Distance to:

Interstate 90 .....	10 miles
Winona, MN .....	20 miles
La Crosse, WI .....	48 miles
Rochester, MN .....	50 miles
Chicago, IL .....	320 miles

### Closest International Airport:

Rochester, MN

Closest Rail Line: Winona, MN

## Local Resources

### Chamber

Rushford Peterson Valley Chamber of Commerce supports all industries in our unique market with a population of over 2600, which is made up of three cities that share borders. The Chamber has been a key partner in supporting all EDA programs, including Business Retention and Expansion studies and strategies. See more info at:

[www.rushfordchamber.com](http://www.rushfordchamber.com)

### Local Banking

Rushford is home to three local financial institutions willing and able to assist:

Marine Credit Union 800-659-9693

Merchants Bank 507-864-7744

Rushford State Bank 507-864-7755

### Housing

Semcac Community Action Agency located in Rushford has a strong record of both developing and rehabilitating housing and is able to coordinate multiple funding source streams to best fit a community's needs. Visit [www.semcac.org](http://www.semcac.org) for more info.

### Nanotechnology

RINTEK was conceived in 2001, nonprofit corporation headquartered in Rushford, Minnesota offering library and laboratory services including an Atomic Force Microscope. Visit [www.rintek.org](http://www.rintek.org) for more info.

### Airport

The City of Rushford operates the Rushford Municipal Airport 55Y. The airport has a 3200 x 60 foot paved runway. Self service 100LL fuel available.

### Rushford EDA

The mission of the Rushford EDA is to preserve and create jobs, enhance the tax base, improve housing conditions and promote the general welfare of the people of the City of Rushford.

### EDA Staff

Steve Sarvi — City Administrator

Joyce Iverson — EDA staff member

### Contact Us

101 N. Mill Street, PO Box 430

Phone: 507-864-2444 Fax: 507-864-7003

Email: [rushford@acegroup.cc](mailto:rushford@acegroup.cc)

Website: [www.rushford.govoffice.com](http://www.rushford.govoffice.com)

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